

Ashton Leach

Graphic Designer

Maryville, TN / Knoxville, TN



423-888-4847

daniel.ashton.leach@gmail.com

www.riseabove.graphics

Skills

Design

Layout & Typography
Logo Design
PMS Color Matching
Raster Logo Vectorization
Time Management
Communication
Problem Solving
Trouble Shooting
Photo Overlays
Designing in Scale
Web Design
CYMK Printing

Technology

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Corel Draw
Corel PhotoPaint
FlexiSign
Roland Versaworks
Mimaki Rasterlink
Onyx Rip
VCarve Pro
EnRoute

Equipment

CNC Routers
Flat-Bed printers
Roll-Fed Digital Printers
Roll-Fed Vinyl Plotters
Roll-Fed Laminators
Application of Vinyl Graphics

Experience

Professional

Efficiently create design requests that proof the artwork onto a layout with the proposed signage with the proposed dimensions and incorporate a photo overlay. Also interacting with the client by sending the design for review, and making necessary revisions per their feedback. Additionally, adept at setting up all required production files.

Extensive experience with a wide range of signage types, including parking signs, post and panel signs, pylon and monument signs, channel letters, wall cabinet signs, banners, coroplast yard signs, small braille and tactile signs. Additionally, I am well-versed in designing business cards, brochures, and in creating both printed and cut vinyl graphics for a wide variety of applications from door and window graphics to full coverage car wraps.

Involved in creation of new designs that adhere to established branding, while also possessing the ability to develop comprehensive branding packages, including logos, fonts, and color schemes.

Work History

Graphic Designer
Allen Sign Company
10/2021 - 4/2023

Graphic Designer
Sign Resource
2/2021 - 7/2021

Graphic Designer
Kingdom Ink
11/2016 - 9/2019

Production Artist
InterSign Corporation
8/2011 - 1/2015

Education

University of Tennessee at Chattanooga
BS in Art Education, Class of 2011

Vinyl Application
Signs N Such
7/2021 - 10/2021

Vinyl/Print Room Technician
Victory Sign Industries
3/2020 - 7/2020

Graphics Specialist
Ortwein Signs
1/2015 - 11/2016